

# THE ROBERT WEED DIFFERENCE.

At Robert Weed Corp (RWC) we understand you have choices when it comes to suppliers. That's why we believe every business relationship throughout the entire supply chain is about more than just a sale. It also must be about ensuring all underlying processes are executed with integrity, full transparency and risk mitigation.

As a result, our business practices are based on six criteria...criteria which are deeply interconnected with each other. At RWC you can trust we manage the checks and balances every step along the way. It is a collaborative approach beyond what you get from other suppliers. An approach you can be assured will remain consistent as we grow.

# 1. SERVICE

We believe it is about more than just the sale. It is about reducing your risk. At RWC, we go beyond the traditional offerings and bring demand plan information, price forecasting and financial analysis to the table (DiSC), along with continuous improvement tools. This assures you the right product, at the right price, delivered at the right time.

## 2. QUALITY

We understand different applications may require different product value offerings. We will work with your team and engineering specifications to fully understand your needs. Then we will recommend, source and deliver the best solution for your end product and application.

# 3. SUPPLY

FLEXIBLE TRANSPARENT COLLABORATIVE

FOUNDATIONAL

4. PRICING

Our supply chain is global and intricate. Even with that complexity, we believe having the ability to track our product supply from origin through delivery, and being completely transparent about what we know, is critical in mitigating your risk and driving your success. Lack of planning results in higher prices and supply challenges. **Our Discipline in Supply Chain (DiSC)** initiative helps you take more control through planning, forecasting and more purposeful inventory and supply chain management. Resulting in better outcomes for both our customers and our supply partners.

### **5. BUSINESS ETHICS**

- The foundation of RWC is about always striving to do the right thing.
- You can be assured we have your best interests in mind.
- We will be completely transparent in our communication, so you have the confidence and peace-of-mind we will deliver the highest quality product at the lowest possible risk.

#### 6. COMPLIANCE (REGULATORY)

- Regardless of market conditions, we will only source product that meets all requirements of the Lacey Act and other compliance and regulatory statutes.
  - We expect and demand the same operating practices from our suppliers, throughout the entire supply chain – allowing you to rest easy knowing we have it covered.